

PROGRESS OF THE CENTRE

Name of HI/NewGen IEDC : IIIT Allahabad
Name of the Chief Coordinator : Dr. Ranjana Vyas
Period : 1st February, 2019 -31st March, 2020

1. Initiatives/Activities Undertaken as per the Action Plan Submitted:

[A] To inculcate the spirit of innovation and entrepreneurship amongst S&T students

Sr. No.	Activities	Outcome/Achievements
1.	Design Thinking Workshop by Kaavya Reddy, Y-Combinator alumni	The session enabled the audience get a workshop on different aspects of design thinking when dealing with a young startup. The talk was attended by in-campus participants and external startups. This was the 1st of its kind session at IIIT Allahabad.
2.	Talk by Shivani Maheshwari, Alumni Entrepreneur and Co-founder, Cloric	Talk inspired the students by highlighting the different virtues of entrepreneurship, especially useful as narrated by an alumni entrepreneur.
3.	Talk by Sandeep Jain, Alumni Entrepreneur and Founder & CEO, Geeksforgeeks	Geeksforgeeks is the most popular portal among the IT graduates and hence the person has his own fan following. He inspired the audience by his journey.
4.	Panel Discussion moderated by Ajay Suman Shukla, LEAD, Deshpande Foundation	The discussion was aimed at increasing social startups and making the students conscious about this sector that is often overlooked.
5.	Business Plan Presentation	Letting young startups get a direct feedback from the experts.
6.	IPR Workshop by MyCrave Consultancy Ltd.	The workshop made the students at the institute and the young startup conscious about dealing with their IP, and encouraged patent filing.
7.	Panel discussion with students	The centre at IIIT Allahabad faces unique problems ranging from high attrition to lack of interest of the senior-most students. The discussions highlighted the problems that enabled design the future course of action.
8.	Talk by Zunaid Ahmed, Alumni Entrepreneur and Co-founder, Knudge.me	Talk inspired the students for entrepreneurship using a story of an in-campus entrepreneur that the students could relate to
9.	Interactive Sessions with Teun Mentzel, PUM Netherlands	The aim was to make a structured program for the NewGen IEDC participants. The expert gave a direct feedback though personalized hour long session with every project idea. The expert also hosted a lean canvas model.
10.	Business Model Canvas by Startup Grind	The experts from Starup Grind took a session on business model canvas. The participants were best selected NewGen IEDC projects from Pan India.

[B] To identify, develop & commercialize students' innovative ideas

Sr. No.	Activities	Outcome/Achievements
1.	Ideathon – 1	The students submitted ideas that have future business prospects.
2.	Business Hackathon	The students were given a set of topics to develop prototypes and business applications.
3.	Hack in the North	The annual mega hackathon, one of the largest hackathons in north India.
4.	Project Demonstration	The students demonstrated the current version of their prototypes through an open exhibition.
5.	Ideathon – 2	The students submitted ideas that have future business prospects.
6.	NewGen Hacks	The students developed prototypes of projects and 2 of them were selected for continued work and NewGen IEDC funding.
7.	Project Demonstration	The students demonstrated the current prototypes through an open exhibition
8.	Pitching contest for pan-India NewGen IEDC centres	Following up from the advisory board meeting, the aim was to
9.	Business Hackathon	The students came up with business ideas and developed prototypes of the same through hackathons.

[C] To enhance Industry-Academia interaction

Sr. No.	Activities	Outcome/Achievements
1.	Survey of startups	The students went to numerous startups during the summers to look out for possibilities of academic linkage and get a feeling of the startup culture and their problems.
2.	Talk by Smriti Tomar, CEO, InvestoAsia	The expert talked about financial markets and the role of startups in the fintech domain.
3.	Talk by Sandeep Kochhar, CEO, Blewminds	The expert gave a motivational session on startups and an entrepreneurial life with many real life examples.
4.	Talk by Ajit Balakrishnan, CEO, Rediff	The expert highlighted the changing technological front, and highlighted numerous problem domains where startups have an immense scope.
5.	Talk by Anil Chikara, Chairman, Startup India Foundation	The expert interacted with most of the project ideas one-on-one and gave constructive feedback about the utility of the ideas in the real industry. He also took a talk.

2. Other important highlights (new initiatives), if any: (i) The centre has launched a BTech with a minor in Innovation, Entrepreneurship and IPR program as an academic offering. (ii) The centre is also planning to admit students from the local colleges and to offer them a platform through a structured program with certification in collaboration with PUM Netherlands.